

# Emerging Property Trends Real Estate Investors Need to Know About

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The business world is changing, the way individuals are looking at their finances is changing and the way consumers are shopping for a home is changing fast. Only those real estate investors on the forefront of these changes will come out in the lead...

## The New Onshore Outsourcing Era

Outsourcing is definitely here to stay but not in the same way. Some outsourcing offshore for low level data entry tasks may continue but with demands for higher quality content and streamlined management more remote workers are being sourced within the U.S. This even includes foreign companies from even the likes of China sourcing work to American staff.

Look forward a couple of years and ventures like Blueseed and pirate nations just off the coast offering tax and regulation free zones with all the benefits of the U.S. will increasingly become the norm.

## Hot Property

What are the hottest types of property to be watching and flipping over the next year?

If the economy flourishes after November elections expect those experiencing the new rich feeling for the first time to swoop in on McMansions while property prices and rates are still low.

Others decidedly being more frugal, especially the plethora of new single parent households will be seeking small pads in more pedestrian friendly areas. Other families will likely continue their path toward moving out of cities to find more acreage and larger lots. With more soldiers returning home from overseas, investors using transactional funding for their acquisitions will find improving their knowledge of USDA and VA home loans which both offer 100% financing too will help them win the most buyers.

## Where are All the Leads At?

Real estate investors looking to take their businesses to the next level will need to embrace and get better at 3 crucial areas for attracting leads over the next 6-18 months...

1. Mobile marketing
2. Developing high quality content
3. Amassing original videos and images

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